



# Welcome to the Thai-Sweden Review

Message by John Svengren  
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## Half Full!

We are half way through 2009 at time of writing this foreword. At a recent meeting with Thai and Swedish companies there was a shared cautious optimistic sentiment. The economic downturn is seen as bottoming out with most companies noting improvements and with some doing quite well. We wish to see the glass as half full!

From the Thai-Swedish Chamber of Commerce side a number of activities and initiatives have been undertaken in the first half of 2009. Many functions have as usual been organised for the benefit of Chamber Members ranging from a luncheon with the Prime Minister of Thailand to a recent dinner talk on the Thai Society. At the Chamber Annual General Meeting in March Roby Jansens was elected the new Chamber President.

A new Chamber web site at [www.swecham.com/property](http://www.swecham.com/property) has been launched featuring the Best Practices Guidelines within the Thailand property market online in a full reader format. The Best Practices Guidelines is currently in development towards its second issue with many new initiatives to be launched in the second half of this year.

The Thai-Swedish Chamber of Commerce has within the framework of the Joint Foreign Chambers of Commerce in Thailand initiated a Property Committee aiming at making Thailand a more attractive investment destination and to enhance the competitiveness of Thailand's property market.

We also welcome initiatives from the Thai Government such as the planned setting up of a One Stop One Service Centre and for the Board of Investment to later in the year open a new office in Stockholm.

In this issue of the Thai-Sweden Review we are as always delighted to see continued features and interviews with new and existing Chamber Members to use and interact with the Chamber Network for assistance and being informed of new developments.

Yours sincerely  
John Svengren

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