

Roby Janssens

New President for TSCC

For the first time in the 20 year old history of the Thai-Swedish Chamber of Commerce the president is neither Swedish nor Thai. Roby Janssens – a native of Belgium, who has spent more than half of his life working in a Swedish company – was appointed president of the new board.

By Charlotte Lund Dideriksen

You do not have to be born in Astrid Lindgren's home country to adore the Swedish way of doing business. Belgium-born Roby Janssens is a living proof.

As the first non-Swede or non-Thai in the history of the Thai-Swedish Chamber of Commerce (TSCC) he was unanimously elected as the new president for the board of governors at the annual general meeting of the Chamber in the on the 25th of March at the Centara Grand in Bangkok.

"With 32 years of work-experience in a Swedish company I know quite a bit about the best practises among the Swedes", the new president joked in his first speech as president, referring to the new and extensive 'Best Practices Guide', published from the TSCC, for real-estate interested Swedes.

Roby Janssens is to replace Hans O. Karlson – who was absent at the annual meeting due to an urgent meeting in Stockholm – and during his term as president for the board, the TSCC is going to celebrate its 20 year anniversary.

Three decades with Swedish Air Compressing

The 58-year-old Belgium-born Roby Janssens has been working for Atlas Copco Limited – a more than 130 year-old Swedish producer of compressed air and gas equipment, such as generators, construction and industrial tools and assembly systems- for more than 30 years.

Today Roby Janssens serves as the regional general manager of the company's department in Bangkok.

"I am really looking forward to serve the chamber, and I hope I can contribute to the good work and the best possible way", Roby says.

The new president is not afraid to admit his admiration of Sweden, which business-culture he is fond of being linked to.

"Sweden is a fascinating country. Where we in Belgium mostly are commonly known for the chocolate, waffles and beer, Sweden's major companies has succeed in getting world-wide recognition. That is quite an achievement for a small country and personally I would like to be associated with successful brands such as Volvo, Ericsson or Scania", he ads.

According to Roby Janssens this term as president is going to be even more interesting due to this particular moment of time.

"The financial crises as well as the Swedish presidency of the European Union will provide challenges as well as good opportunities to the Chamber, so I think this is going to be an interesting experience for both me and the TSCC".

Music, Cooperation and Guidelines

In his evaluation of the activities of the previous year Executive Director of the board John Svengren emphasized the forming of a Nordic group of Chamber of Commences (currently with a Finnish leadership) in both the



Hakan Lenjesson, Roby Janssens, Hakan Olsson have a chat during the AGM

“Sweden holds the world record of annual visitors in Thailand, with about three percent, and more than 10.000 Swedes has bought a second home in Thailand”

Board of Investment meetings and in the joint work with the entire group of Chambers of Commences in Thailand (FCCCC); the cultural events like the concert with the famous Swedish classic pianist Patrik Jablonski; and the hard work to introduce the 'Best Practices Guidelines' within the Thailand Property Market, with important information about insurances, legal matters and good advices to potential investors in real estate in the country as the biggest successes of the TSCC.

"Sweden holds the world record of annual visitors in Thailand, with about three percent, and more than 10.000 Swedes has bought a second home in Thailand. The statistic is probably only to increase in the future, so it is essential that they get the best advices as possible, that is why we made the Best Practice Guidelines," John Svengren stated.

Who can you trust when it happens?
Call us!

Euro-Center operates locally and has a large network of providers to ensure you have the best care and treatment. We promise you - very soon you will be planning your next holiday after we have taken care of you

Euro-Center (Thailand) Co., Ltd
Ewingen Plaza, 10th Floor
218 Phiyathai Road, Ratchathani,
Bangkok 10401 THAILAND
Tel: + 66 (0)2 476 3624 / 2476 3427
Email: bangkok@euro-center.com
www.euro-center.com

Euro-Center
Local Assistance - Worldwide

Bangkok, Thailand | Beijing, China | Cape Town, South Africa | Cairo, Egypt | Dallas, Texas | Frankfurt, Germany | London, United Kingdom | Madrid, Spain | New York, USA | Rio de Janeiro, Brazil | Sydney, Australia

We offer you the best solutions

Atlas Copco (Thailand) Limited

- Compressors (Sales/ Rental/ Services)
- Construction and Mining Equipment (Sales/ Rental/ Services)
- Industrial Tools & Assembly Systems (Sales/ Services)

Address: 125 Moo 9 Wellgrow Industrial Estate, Bangna-Trad Rd. km 36, Bangwua, Bangpakong, Chachoengsao 24180
Phone: + 66 38 562 900 Fax: + 66 38 562 901

www.atlascopco.com

Atlas Copco