



# Welcome to the Thai-Sweden Review

Message by John Svengren  
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## Adhering to Best Practices!

Amidst the global economical and Thailand political turbulence we keep steady taking a long term view promoting business, trade and investment between Thailand and Sweden.

In this issue of the Thai-Sweden Review we are delighted to see features and interviews with new Chamber Members welcoming them and existing Chamber Members to use and interact with the Chamber Network for assistance and being informed of new developments.

At the Thai-Swedish Chamber of Commerce we continue focusing on the Long Stay & Second Home Market in Thailand seeing this is an extension of Tourism and intimately linked to it. Tourists – with positive impressions – become repeat visitors with an increasing number wishing to Long Stay and acquire a Second Home in Thailand bringing significant investments and spending with them as well as generating more Visitors and Tourism.

We are delighted to see the launch of the essential Chamber Project “Best Practices Guidelines within the Thailand Property Market” in December this year geared towards Buyers, Brokers, Investors, Developers of property in Thailand and all other Stakeholders using the Chamber platform and Member Network as the vehicle.

We wish to see the Guide as a key instrument and benchmark document ensuring Best Practices and Good Business Conduct are met. It is positioned towards everyone with an interest in the Thailand Second Home market specifically aimed towards Consumers / Buyers, Brokers, Investors, Developers and other Stakeholders. As a buyer of a Second Home in Thailand you are advised to follow our suggestions in the Guidelines.

By working together we will ensure a business environment conducive to Best Practices and Good Business Ethics. As stakeholders of the Thailand-Sweden relationship we all share a responsibility for carrying this out in the best possible way.

Yours sincerely  
John Svengren