

**SAY THIS IS  
BROADBAND'S MASS  
MARKET POTENTIAL**

**AND THIS IS  
YOU PLANNING  
HOW TO GET  
EVERYONE  
CONNECTED**

**HERE WE ARE  
HELPING YOU  
MAP OUT THE BEST  
OPPORTUNITIES**

Once users start interacting with any broadband service, anywhere, there's no turning back. They simply expect it on any device, anytime. Whether it's chatting online via your large screen TV or watching the big game in the back of a taxi. Anywhere connectivity opens up exciting new markets, new opportunities, new horizons. Talk to us and find out how Full Service Broadband can help new revenue streams take off.  
[ericsson.com/fbb](http://ericsson.com/fbb)

TALK TO US ABOUT  
FULL SERVICE BROADBAND

**ERICSSON**   
TAKING YOU FORWARD