



# With a Conscience

**P**huket is in jeopardy. The last four years new hotels, houses, and rental apartments has sprung up all around the Island. Some say overdevelopment may ruin the Pearl of the South, the largest island in the sparkling green waters of the Andaman Sea.

One luxurious resort aware of this is Evason Phuket & Six Senses Spa. Hardly noticeable from the main road, hidden in a 64 acres parkland, the

resort aims at a low impact on the scenery and environment.

Quite literally, since the owners, Six Senses Resort & Spas, expects to have a zero impact on the environment when it comes to emitting fossil fuels into the atmosphere. It is an important parameter in the Groups marketing and company philosophy. And it is not just hot air and fancy branding.

"In 2010 we aim to turn off the generators at our first property Soneva

Fushi on the Maldives, and produce our own power using bio-fuel and solar energy. In 2020 we expect to produce more energy than we need for all Six Senses Resorts & Spas, and start selling it to the power plants. At this point, we will not only be carbon neutral, we will be suppliers of renewable energy to the power plants, and then we are carbon positive," says Arnfinn Oines, Area Environment Conscience for Thailand and Vietnam.