



TSCC Guidelines Released December 2008

our work. The publication targets all parties in the market, consumers as well as sellers, developers and investors. And keep in mind that we as chamber of commerce are neutral. This publication does not take sides. Neither do we. We present facts and figures, laws and regulations, as they are. Based on our guidelines the choice of action is yours as consumer, developer and so forth," says John Svengren.

The first edition will be presented at a launch event in Bangkok this December. It is financed by a 12 corporate sponsors: Aleenta, Black Mountain, Colliers, Engel & Völkers, Hvidsten, Nordic Insurance, Raimon

Land, SAS, Scandinavian Lagoon, SEB, Thai Home, Vichitra. Official supporters are the Swedish Embassy and TAT. Further income in coming issues will be generated from paid company presentations.

"The premier issue in December comes with all content, except company presentations. A second issue is planned for early 2009 also featuring company presentations, which are sold at a fixed rate in a fixed format following a template we provide. That issue will be printed in 5,000 copies and we can make more print runs if the demand is there. "