



years to build “The Beach” so he has watched the real estate market in Thailand very closely. And now is the perfect moment to make the dream come true.

“Every quarter the market prices in the area are rising. It’s also booming with Scandinavians who travel to Thailand and from an investor’s point Thailand is the best country in Asia to invest in,” Arne Hvidsten explains.

The Norwegian also has his properties in Norway to take care of and therefore he spends half his time in Norway and the other in Thailand. But despite the fact that he’s constantly working and even though he’s having some problems with the delaying of the building licence for “The Beach”, he still enjoys every minute of making the enormous project come true.

“I love a good challenge and I love to make things difficult for myself. This project will be extraordinary and I’m personally going to own some floors myself,” he tells with excitement.

the luxury here you don’t get anywhere else. In other places, like Spain, you have to have royal blood to afford to pay for the same standard,” Arne says. Ever since he first travelled to Thailand 15 years ago Arne has been fascinated by the country.

“I like that everything is different compared to back home. The Buddhist culture is interesting, the climate in this part of Thailand is nice all year around and Thais are so friendly and very service minded. And I like good value for my money. Here you get almost 5 times more for your money compared to back home. I’m always a sucker for a good deal,” he says with a smile.

Sold turkeys

Ever since he was a kid, Arne Hvidsten has had a remarkable sense for a good business. When he was just nine he started making his own money by selling turkeys.

“My dad’s colleague owned a turkey farm and I noticed how

cheap he sold the turkeys to wholesale dealers who sold it to restaurants for double the price. I decided to do the same so I bought a lot of turkeys from the farmer and went knocking on people’s doors to sell them. It was a success,” he recalls with a smile.

Later Arne graduated as an economist and started his company “Hvidsten Eiendom” from scratch in 1991 when he borrowed money from the bank and two of his friends to buy an old property at auction to rebuild. Four years later he sold it again with a profit of five million NOK. His company has been growing ever since making him one of the biggest tycoons in Norway.

“I’m an active investor which means I have to be involved in everything, like “The Beach”-project. I couldn’t dream of spending a dime on the Stock Exchange. Every time I haven’t been personally involved I’ve lost money,” he tells.

It has been his dream for many

